

# LONDON SCHOOL OF STYLING

## **Intensive Diploma in Fashion Styling – Via e-learning with The London School of Styling**

The aim of this Diploma is to give you the skills to succeed as a Fashion Stylist, in an exciting and rapidly growing industry. The Diploma lays a foundation so that you can understand the fashion industry framework and with the skills you learn, gain employment. The work given to the students to study is of an intensive professional standard, developed by leading fashion industry creatives. These creatives that along side part time employment with The London College of Styling work as Fashion Editors, Stylists or Photographers in their own right.

There is much support given via email by the online tutors and time given for the student to absorb the course and enjoy the online study. Students are given a year to complete the Diploma.

The course is made up of six different modules. These modules are very detailed and emailed to you in PDF format, all with visuals to help you grasp and really get excited about the content..

### **Understanding the Basic's of the Fashion Industry.**

This section offers you all the knowledge you need to build a foundation of fashion knowledge.

What is Fashion?

How does the fashion industry work?

Where, when and why do the fashion weeks take place?

Who are today's key fashion creative's that decide what goes in and out of fashion and who sets the trends that we all follow.

Famous fashion stylists are known for having a signature style. What is a signature style/ and how to develop one as Stylist?

### **The Fashion Stylist – In detail investigate the role of the Fashion Stylist**

Who are they and what they do?

What makes a great Fashion Stylist and how to become a great one?

We cover the different types of Fashion Stylist roles. Magazine, Advertising, Music, Catwalk or Commercial Stylist, what are the different roles and what is their typical workweek.

Know you potential market as a stylist and how much a stylist can and you charge for your styling services.

### **Basics of Fashion Styling**

Learn how to use colour with different skin tones  
Embrace the colour wheel and understand the colour rules.

Work with different body shapes to realize a person's full potential image wise.

How to use underwear as a tool to sculpted body shapes.  
How to use the popular trend of colour blocking.

How to work with accessories and their history in fashion.  
Do's and don't and rules of how to dress.

Styling tricks and tips, celebrities use to spruce up any wardrobe you can use.

### **Mastering Trends**

It is so important for a stylist to really grasp trends and understand them to the point where recognising a key trend is second nature.

We are fed so many trends and it is important for a Stylist to be able to pick the trends that last and matter. This is why a good Stylist is so invaluable to clients looking to interpret this season fashion trends in to their wardrobe.

We de-complicate trends and how they function and show you how to clearly understand them and master them. Also how to harness your own creativity, find inspiration and explore it.

### **The job**

We will set you a detailed industry brief to complete with lots of help! Depending on your chosen area of interest in fashion stylist, i.e. whether you are interested in Magazine Styling leading the life of a glossy's magazine editor. A Music Stylist, following a band round on tour. A Catwalk Stylist working at various busy fashion weeks around the world. You can pick the area you are interested in and you are given a brief that focuses on this area. You are given detailed feedback on your work completed.

### **Planning for your future career**

How to find work as a fashion stylist or find clients. Do you want to gain experience? We will provide you with a list of contacts to find places for work experience and job opportunities.

How to build a fashion portfolio as a Stylist and the benefit of testing.

Networking and the importance of it in the creative industries.

Success stories of people who have made it in fashion and how they achieved success.

### **Career paths for students on this course**

Fashion Stylist. Fashion Editor, Fashion Pr, Magazine Stylist, Personal Stylist, Fashion Consultant, fashion Blogger, Music/Celebrity Stylist.

*Upon completion of this course will get a signed and dated Diploma certificate with your name stating the modules you completed on this course*

***The course fee is £300 and can be paid via instalments with pre-agreement with the Course Director***

